



THE URBAN EXCELLENCE COMMUNITY GRANT CRITERIA

A Caleb Brown Venture Capital and Consulting, LLC Project

Supporting & Advancing the Creation of Community Jobs

BACKGROUND: Caleb Brown President and CEO, Dennis Howell, has devoted his career to giving back to the community. As a real estate developer and construction manager, Mr. Howell has focused his work in the Midwest for over 10 years as an entrepreneur and rising corporate professional. His business acumen helped him quickly climb the corporate ladder where he was awarded the corner office and named Midwest Marketing Manager for one of the world's largest construction management firms by age 27. In this executive position he was responsible for \$80 million in annual billings. His entrepreneurial passion has driven him to build a real estate and investment portfolio valued at nearly \$2 million. Dennis is an active member of the community, has been married to his lovely wife for 11 years and is the father of two young sons. He holds a Bachelor of Science in Civil Engineering and a Minor in International Economics from Northwestern University.

MISSION: Caleb Brown's mission is to find, promote, and nurture young urban entrepreneurs with vision who understand that small business creation is one of the key components required to rebuild local blocks, neighborhoods, and communities by providing training and jobs to the next generation.

Caleb Brown provides companies with consulting services that is known to develop and enhance business models, growth strategies and financial models that boost the chances of success for a start-up or early stage company.

GRANT INFORMATION: The Urban Excellence Community Grant will award new community businesses with a monetary gift of up to \$1,000 and 500 hours of complimentary business consulting from Caleb Brown for one (1) year. Caleb Brown believes that creative and entrepreneurial talent is the key value driver in growing economies. The project will support those creative entrepreneurs seeking to build or grow small businesses in their communities. Caleb Brown will develop mentoring support for the business owner in the spirit of contributing to the advancement of the creation of community jobs and economic development.

CRITERIA FOR THE URBAN EXCELLENCE COMMUNITY GRANT:

- Applicants must be residents, or other invested members of the community that is proposed to be served by the company.
- Geography Served: Companies must serve an Urbanized Area defined by the Census Bureau as the following: *A central place and adjacent territory that contain at least 50,000 people and an overall density of 1,000 per square mile.*
- Start-up, for-profit businesses opened for less than three (3) years qualify for this opportunity; businesses in the planning stages are also welcomed to apply.
- Business owners must have intentions on hiring full-time, part-time, or intern staff within the funding year.
- Applications are due on the 15th of every month by 5:00 P.M.; applications received after the 15th will be considered for the following month.
- Applications should be submitted electronically to CBgrant@calebbrownonline.com.
- Funding decisions will be made by the 5th of each month and awardees must agree to attend a presentation event where the check will be presented.
- Awardees must agree to participate in a weekly, 2 hour session in a start-up business course with Caleb Brown for two (2) months.

All questions regarding the Urban Entrepreneur's Community Grant or this application process should be directed to: CBgrant@calebbrownonline.com or (312) 287-5500